

# lineadecor



lineadecor

# **HISTORY**

Lineadecor kitchens are produced by Dekor Ahşap Ürünleri, an experienced company in the modular kitchen sector. Starting its operations in 1991, the company has played a leading role in the development of modular kitchen furniture sector by constantly investing in technology and people in line with the importance it places on production quality. Dekor Ahsap Ürünleri began operations in its Gebze facility in 2006. During that time, significant investments were made in its infrastructure to renew all production with state of the art technology. Currently, 25,000 kitchens can be produced annually in the production facilities established on an area of 30,000 m<sup>2</sup>.

Lineadecor kitchen furniture is made available to users in every region of Turkey with a large number of authorized sellers serving at various locations, and is a preferred brand in prestigious construction projects. In addition to being the most popular kitchen brand in Turkey, Lineadecor also serves customers in many countries of the Middle and Far East, Europe and the USA with authorized sellers continuously growing in number.



# **PHILOSOPHY**

#### Inspiration, research, creativity...

Adding pleasure to and enhancing the quality of people's lives constitute an important aspect of Lineadecor's mission and serve as a source of inspiration. Unique designs are created with consideration for the habits and needs of kitchen users. Durable kitchens that will add distinction to life and hold aesthetic values are created with the best resources of today's technology.

With a spirit of growth and vast experience, Lineadecor creates kitchens that adapt to different lifestyles and give the comfort of "feeling at home".



# **KNOWLEDGE**

## Success is a process of experience and knowledge.

Focusing solely on kitchen design and production since its establishment, Lineadecor has specialized in meeting different expectations, developed a mastery of all the intricacies of kitchen design and succeeded in producing excellent results continuously with knowledge gained over the years. The unique know-how of Lineadecor that spans from knowing materials to production technologies, the innovations in the design world and customer expectations, continues to be enriched all the time enabling the company to achieve flawless projects.

#### **Tested quality**

In contrast to the rest of the furniture in our homes, kitchen furniture is exposed to intense use, steam, humidity and heat. This is why the quality of the materials used is important. Lineadecor selects the materials for its kitchens by subjecting them to stringent tests related to durability under kitchen conditions and their expected life. On hinge systems a 200,000 open/close test and on drawer systems a 100,000 open/close test is applied and the load capacities of load bearers are measured.

## Design, a crucial factor in kitchens.

Lineadecor creates a distinction with design, details, materials and product quality. With R&D and Product Development departments in its structure, Lineadecor follows the global progress very closely and plays a pioneering role in its industry in Turkey. Lineadecor constantly enriches its range of products in order to respond to various customer needs and provide different solutions to meet their expectations.

#### Project design

The Lineadecor kitchen design experts offer free project design services. Experts working in Lineadecor stores receive extensive training covering areas such as kitchen design, production details, new trends, product and material information. Lineadecor knows the importance of the human factor and successful teamwork in every step of creating an ideal kitchen. With this awareness, Lineadecor has been placing a lot of importance on factors such as human resources, knowledge, experience and creativity since its foundation and aims to achieve its goal of continuous improvements.

## **PROJECT**

## Lineadecor adds value to your projects.

With over thirty years of experience, Lineadecor has taken a prominent place in select real estate projects both domestically and internationally. In addition to high class projects being implemented in the Middle and Near East, Europe and USA, projects of major construction companies in Turkey also carry the Lineadecor signature.

Lineadecor presents flawless services as a design partner in large scale projects.
These services start at the architectural design stage and cover kitchen planning and infrastructure.

Lineadecor, with its manufacturing facilities of the latest technology, utilities a highly sophisticated computer assisted system which assures constant monitoring of material and production quality, efficient sales planning, on time deliveries and professional installation. Presenting the advantages of having a facility equipped with the latest technology, Lineadecor constantly monitors material and production quality with production, sales and planning processes enhanced with computer software and makes on time deliveries without deficiency. Assembly services provided by expert personnel emphasize vet again the professionalism of Lineadecor.



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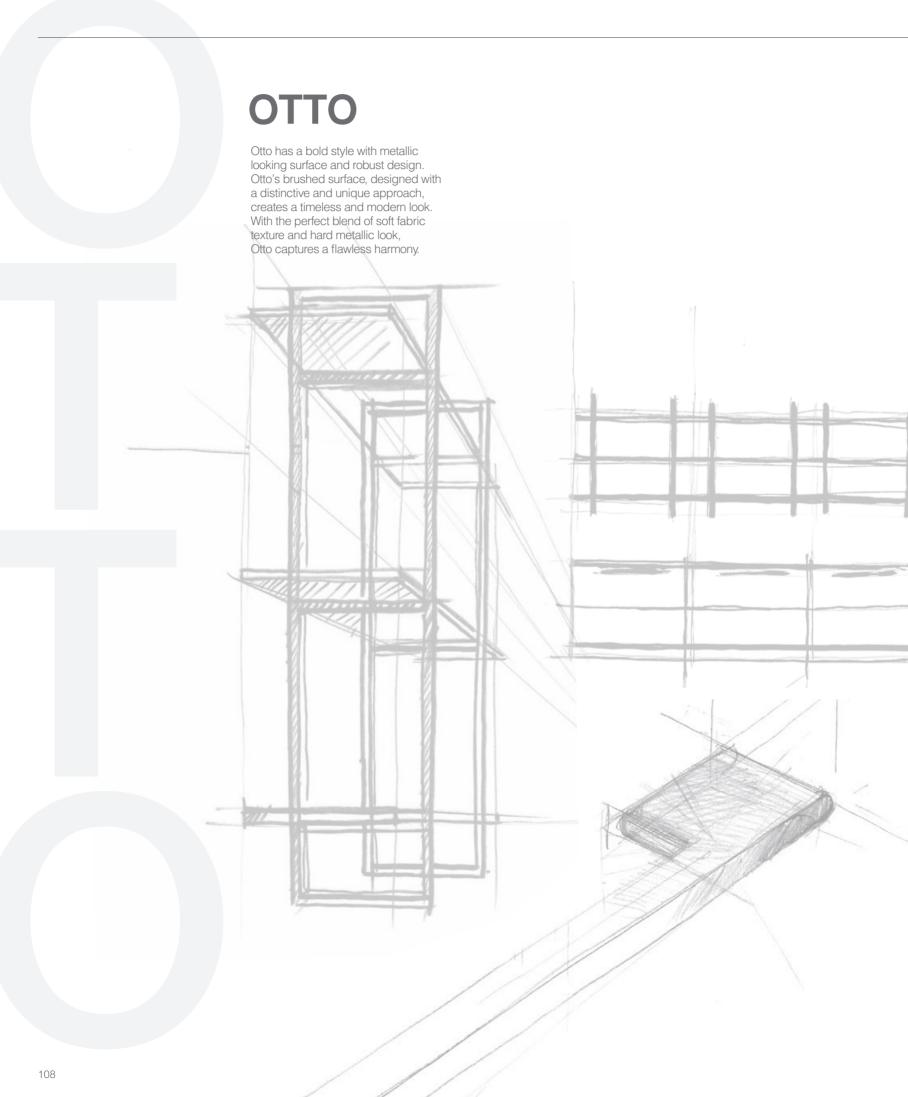
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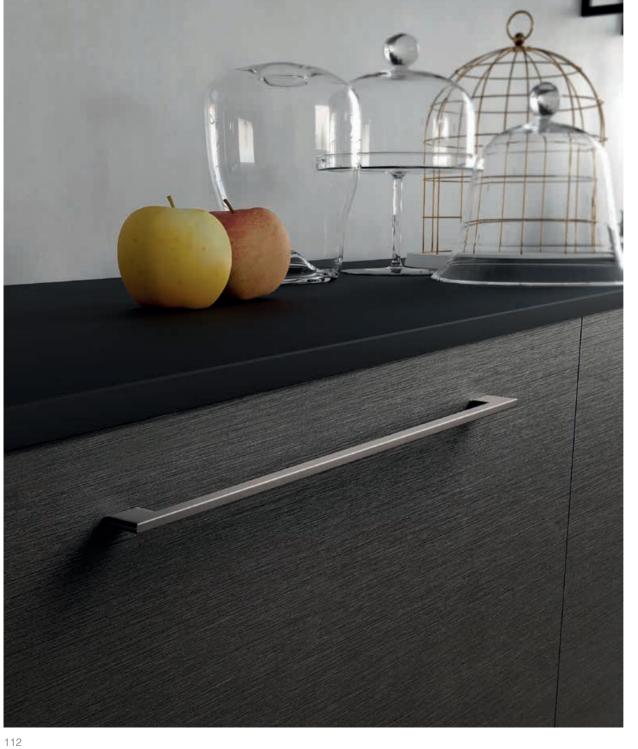














Inspired by the neutral color transitions of oxidized metals, minerals and elements, Otto creates an effective user experience interacting with people via latest technology.

The aluminium shelf system completes the elegant style while Otto's brushed anthracite handles provide an ergonomic use.



# COLORS | COMPLEMENTS





## **ARTE**

SOLID WOOD FRAMED



Green

## **ARYA**

### SOLID WOOD FRAMED























S-MATT LACQUERED / MATT LACQUERED















































**EFFE** 

#### WOOD TEXTURED MELAMINE











Pastel Oak

Silver Oak

Textured Light Nutshell Oak

Toledo Walnut

## **ESSO**

#### MATT LACK LAMINATE











ETNA

#### CONCRETE TEXTURED MELAMINE













Concrete Concrete White Gray Concrete Anthracite

Pebble Fume Oxide Concrete

## FILA

#### S-MATT LACQUERED / MATT LACQUERED





### **GLOSSY LACQUERED**











Glossy Black

#### METALLIC S-MATT LACQUERED







S-Lead Gray

## **HERA**

### SOLID WOOD FRAMED















## LAGO

#### **GLOSSY LACQUERED**





















































Glossy Anthracite

Glossy Black

## LEA

#### MELAMINE FRAMED













Gray Walnut

## LUNA

### SOLID WOOD FRAMED



















Sooty Chestnut

S-MATT LACQUERED / MATT LACQUERED

































Stone Gray















METALLIC S-MATT LACQUERED







**MARTE** 

#### COMPACT LAMINATE







Skystone

## MIA

#### MELAMINE



White Silk



Cream Silk



Mink Sand Gray



Stone Silk



Fume Silk



Dark Gray



Sanded Oak Naturel Oak



Sahara Oak



Gnarled Oak



Pera Walnut



Walnut

Milano Walnut



Gray Walnut

## MONA

#### S-MATT LACQUERED / MATT LACQUERED



Stone White



Cream









































**GLOSSY LACQUERED** 



Glossy Stone White





































Gray

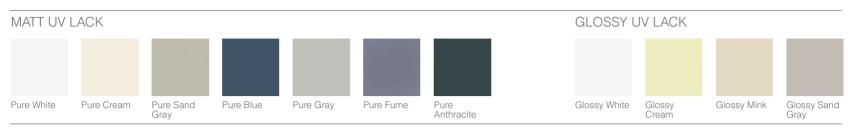






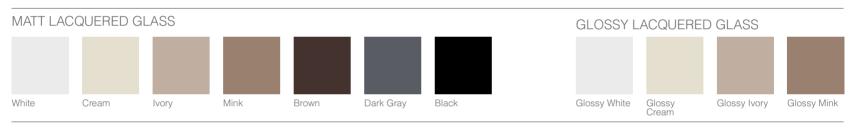


## NEO





## **OPUS**





## OTTO

#### METAL TEXTURED MELAMINE









Metallic Gray

Metallic Bronze

Metallic Anthracite

## **PETRA**

## TEXTURED VENEERED







Textured Oak

Textured Walnut

Reeded Dark Oak

## PICA

#### **GLOSSY ACRYLIC**











White

Anthracite

## **RITMO**

#### S-MATT LACQUERED / MATT LACQUERED

















































**GLOSSY LACQUERED** 















































Glossy Mint Green

Glossy Forest Green

Glossy Stone Gray

Glossy Dark Gray

Glossy Mist Gray





Glossy Black

## **SERA**

### MATT LACQUERED













MATT LACQUERED WITH GOLD DECORATION



Golden Stone White

## SETA

#### S-MATT LACQUERED / MATT LACQUERED





#### METALLIC S-MATT LACQUERED







257

## TALIA

### MATT POLIMERIC LAMINATE







White

Vanilla

**TERRA** 

### VENEERED



















Dark Savana Walnut

Sooty Chestnut

## **VERA**

#### SOLID WOOD FRAMED













Nordic Chestnut Light Chestnut Rome Chestnut Chestnut

S-MATT LACQUERED / MATT LACQUERED

























Deep Blue













Mist Gray





Anthracite

Black

METALLIC S-MATT LACQUERED









S-Lead Gray

## AXIS

Profiles: Available in aluminium, champagne, dore, textured anthracite and all lacquered colors.









Textured Anthracite Aluminium Champagne Dore Doors: Available in all Arya, Effe, Esso, Etna, Luna, Lago, Mia, Neo, Otto, Pica, Petra, Seta, Terra, Vera door colors.

# **CABINETS**



Beige















Gray Walnut

# **WORKTOPS**







Calacatta



Pulpis









Rustic Oak

Antique Walnut



40 mm - Textured Laminated Postforming Worktop



Stone Gray





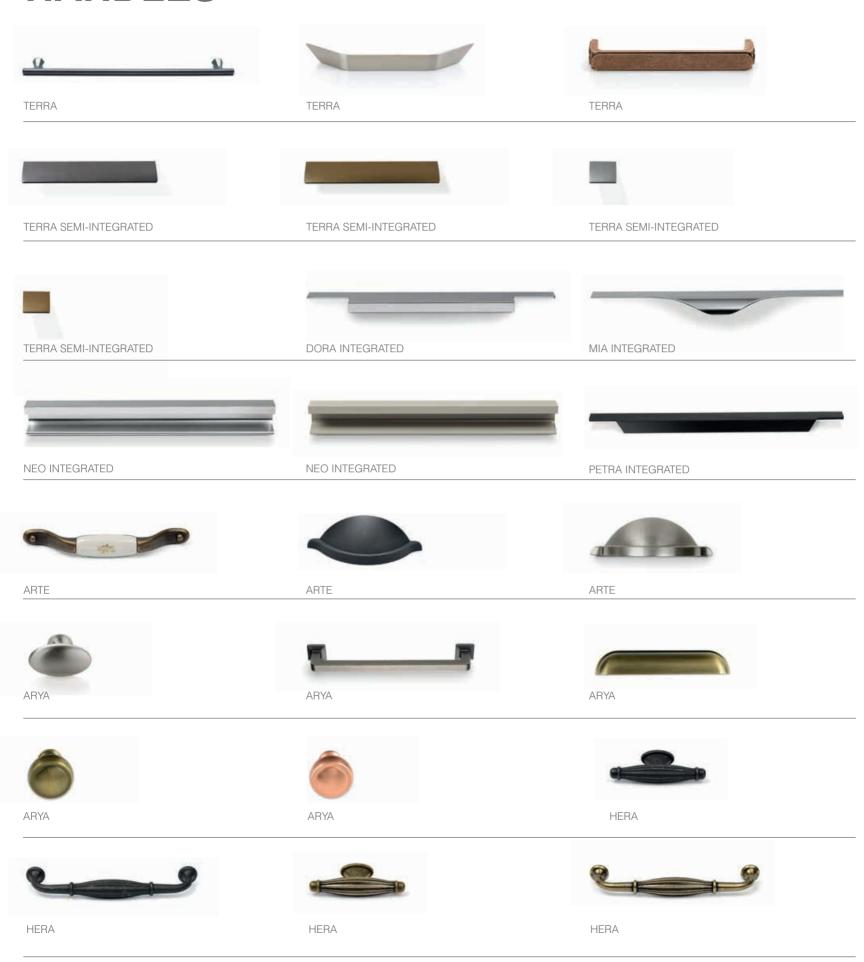
Stone Mink

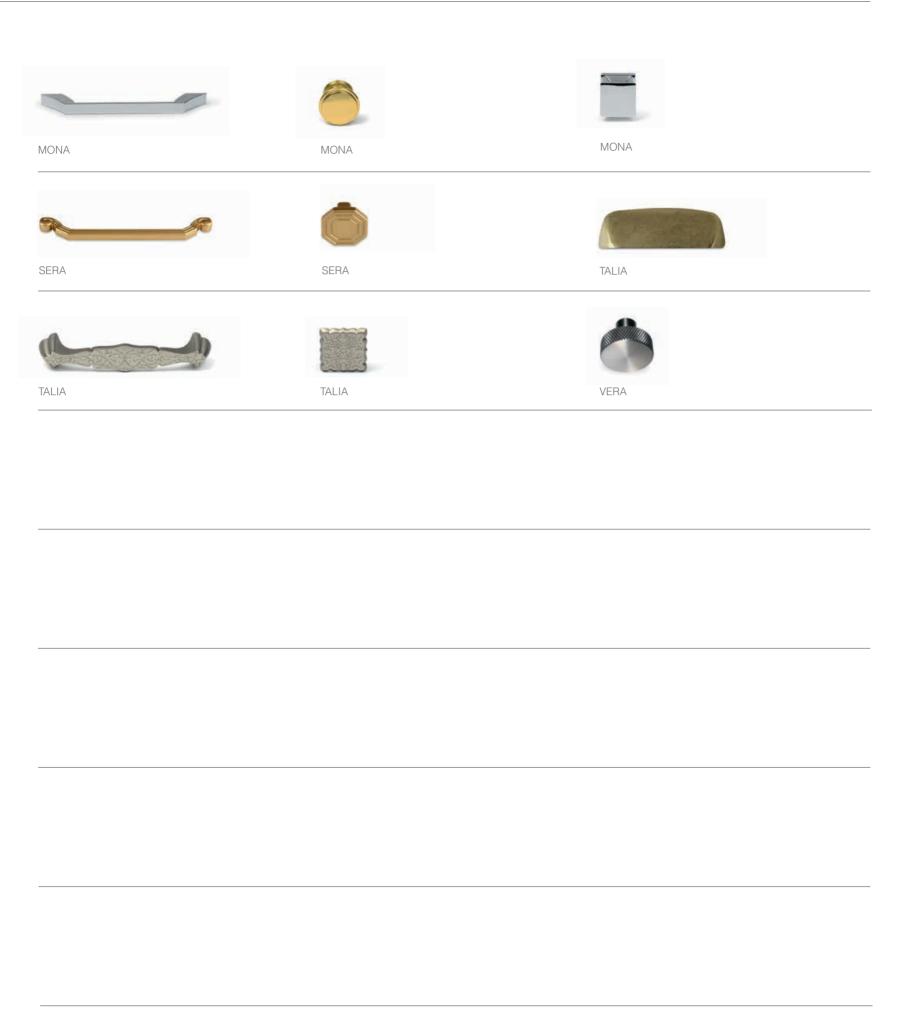
Stone Fume

# **HANDLES**



# **HANDLES**





Project / Lineadecor
Kitchen Arrangements / Lineadecor & Life comunica
Art Direction / Life comunica - Marco Massalini
Photography / Life comunica - Giorgio Trebbi
Graphic Design / Life comunica
Styling / Paola Motolese Lazzaro
Text / Lineadecor
Color seperation / Immagine e colore
Print / Eli Ofset

LIFECOMUNICA

We extend our gratitude to all those who have assisted in preparing this catalog.

All kitchen furniture and cabinets displayed on this catalogue are custom manufactured and made to order by our firm "Dekor Ahşap Ürünleri Sanayi AŞ". Quality of our Lineadecor branded kitchen cabinets are certified by the Institute of Turkish Standards and are covered with a limited manufacturer's warranty of two years. Due to the use of natural wood finish on our products actual colors, shades or texture may slightly vary from sample images or sample models. We reserve the right to change specifications, models and colors listed on this catalogue. Kitchen tops, sinks, faucets and kitchen appliances shown here are used only for exampling purposes and these are not manufactured by our firm.

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