

**lineadecor**



**lineadecor®**

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# HISTORY

Lineadecor kitchens are produced by Dekor Ahşap Ürünleri, an experienced company in the modular kitchen sector. Starting its operations in 1991, the company has played a leading role in the development of modular kitchen furniture sector by constantly investing in technology and people in line with the importance it places on production quality. Dekor Ahşap Ürünleri began operations in its Gebze facility in 2006. During that time, significant investments were made in its infrastructure to renew all production with state of the art technology. Currently, 25,000 kitchens can be produced annually in the production facilities established on an area of 30,000 m<sup>2</sup>.

Lineadecor kitchen furniture is made available to users in every region of Turkey with a large number of authorized sellers serving at various locations, and is a preferred brand in prestigious construction projects. In addition to being the most popular kitchen brand in Turkey, Lineadecor also serves customers in many countries of the Middle and Far East, Europe and the USA with authorized sellers continuously growing in number.



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# PHILOSOPHY

## **Inspiration, research, creativity...**

Adding pleasure to and enhancing the quality of people's lives constitute an important aspect of Lineadecor's mission and serve as a source of inspiration. Unique designs are created with consideration for the habits and needs of kitchen users. Durable kitchens that will add distinction to life and hold aesthetic values are created with the best resources of today's technology.

With a spirit of growth and vast experience, Lineadecor creates kitchens that adapt to different lifestyles and give the comfort of "feeling at home".



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# KNOWLEDGE

## **Success is a process of experience and knowledge.**

Focusing solely on kitchen design and production since its establishment, Lineadecor has specialized in meeting different expectations, developed a mastery of all the intricacies of kitchen design and succeeded in producing excellent results continuously with knowledge gained over the years. The unique know-how of Lineadecor that spans from knowing materials to production technologies, the innovations in the design world and customer expectations, continues to be enriched all the time enabling the company to achieve flawless projects.

## **Tested quality**

In contrast to the rest of the furniture in our homes, kitchen furniture is exposed to intense use, steam, humidity and heat. This is why the quality of the materials used is important. Lineadecor selects the materials for its kitchens by subjecting them to stringent tests related to durability under kitchen conditions and their expected life. On hinge systems a 200,000 open/close test and on drawer systems a 100,000 open/close test is applied and the load capacities of load bearers are measured.

## **Design, a crucial factor in kitchens.**

Lineadecor creates a distinction with design, details, materials and product quality. With R&D and Product Development departments in its structure, Lineadecor follows the global progress very closely and plays a pioneering role in its industry in Turkey. Lineadecor constantly enriches its range of products in order to respond to various customer needs and provide different solutions to meet their expectations.

## **Project design**

The Lineadecor kitchen design experts offer free project design services. Experts working in Lineadecor stores receive extensive training covering areas such as kitchen design, production details, new trends, product and material information. Lineadecor knows the importance of the human factor and successful teamwork in every step of creating an ideal kitchen. With this awareness, Lineadecor has been placing a lot of importance on factors such as human resources, knowledge, experience and creativity since its foundation and aims to achieve its goal of continuous improvements.



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# PROJECT

## **Lineadecor adds value to your projects.**

With over thirty years of experience, Lineadecor has taken a prominent place in select real estate projects both domestically and internationally. In addition to high class projects being implemented in the Middle and Near East, Europe and USA, projects of major construction companies in Turkey also carry the Lineadecor signature.

Lineadecor presents flawless services as a design partner in large scale projects. These services start at the architectural design stage and cover kitchen planning and infrastructure.

Lineadecor, with its manufacturing facilities of the latest technology, utilizes a highly sophisticated computer assisted system which assures constant monitoring of material and production quality, efficient sales planning, on time deliveries and professional installation. Presenting the advantages of having a facility equipped with the latest technology, Lineadecor constantly monitors material and production quality with production, sales and planning processes enhanced with computer software and makes on time deliveries without deficiency. Assembly services provided by expert personnel emphasize yet again the professionalism of Lineadecor.



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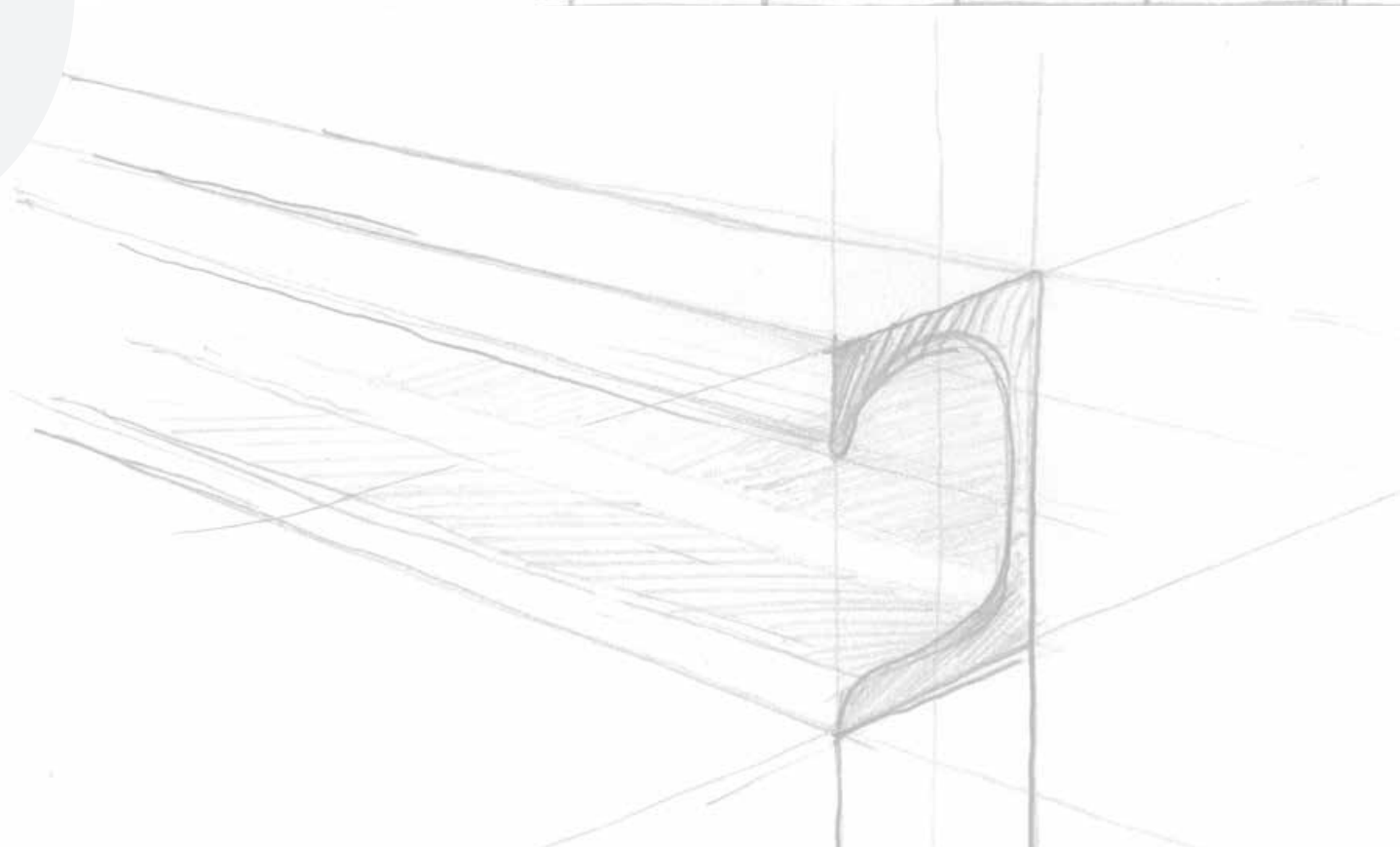
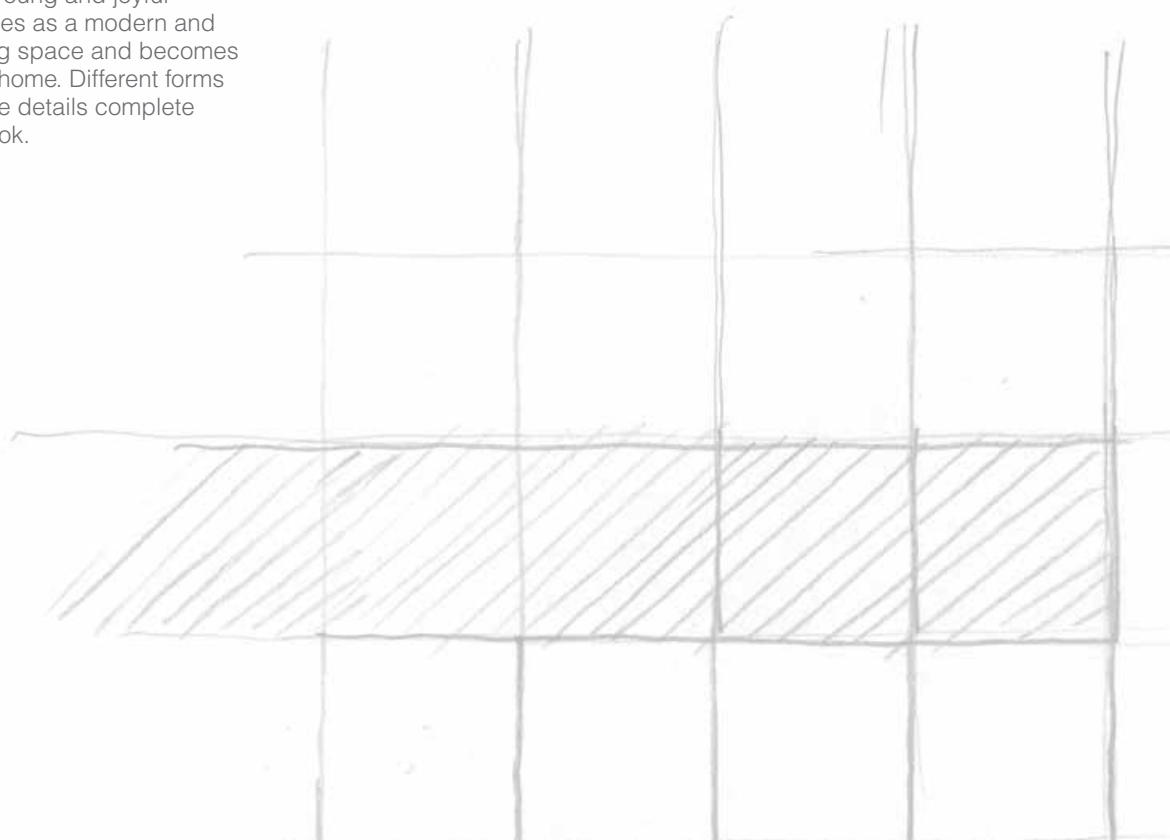


# NEO

## NEO

Neo, where cooking, gathering with friends and spending time with your children become fun, interprets the kitchen like a play area with its energetic design.

Neo, with its young and joyful style, fascinates as a modern and dynamic living space and becomes the center of home. Different forms and innovative details complete this vibrant look.











Glossy doors in lively colors create bright and positive settings. While the integrated handles maintain the integrity of the design, the modern and plain line remains. Illuminated wall shelves accommodate your beloved accessories and items you always need close at hand.



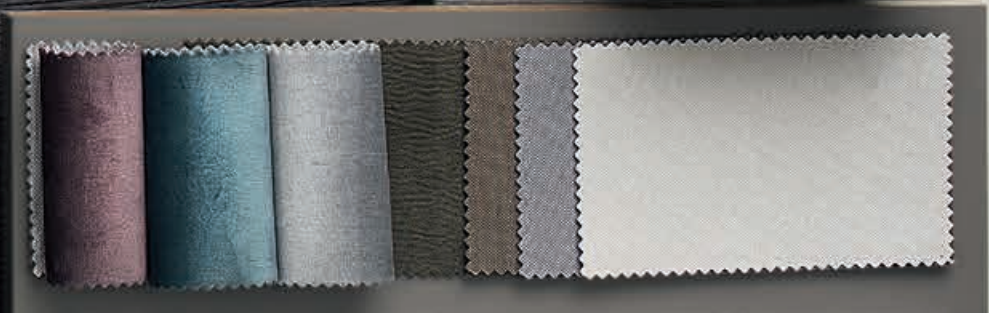
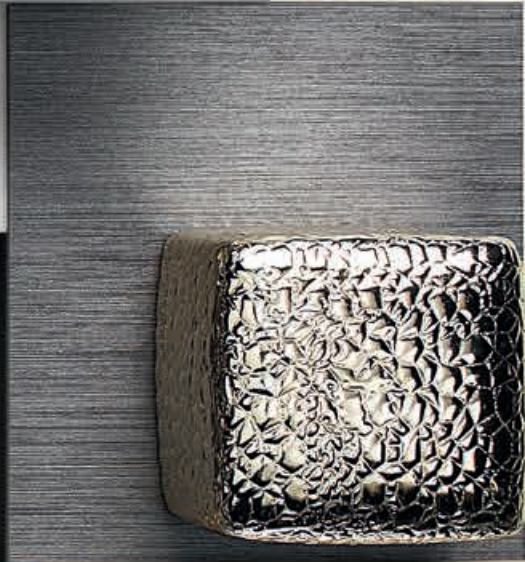












# DOORS

## ARTE

SOLID WOOD FRAMED



Green

## ARYA

SOLID WOOD FRAMED



White



Ivory



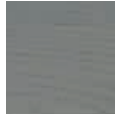
Sky Blue



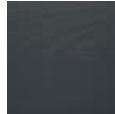
Mint Green



Light Gray



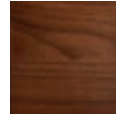
Dark Gray



Fume

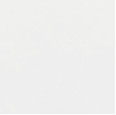


Chestnut

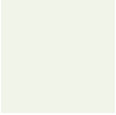


Dark Savana Walnut

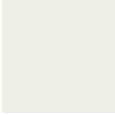
S-MATT LACQUERED / MATT LACQUERED



White



Stone White



Pearl White



Cream



Tortora



Ivory



Mink



Light Stone



Red



Sky Blue



Mint Green



Forest Green



Deep Blue



Ocean Blue



Light Gray



Stone Gray



Shadow Gray



Ash Gray



Dark Gray



Mist Gray



Fume



Anthracite



Black

## EFFE

WOOD TEXTURED MELAMINE



Pastel Oak



Silver Oak



Textured Light Oak



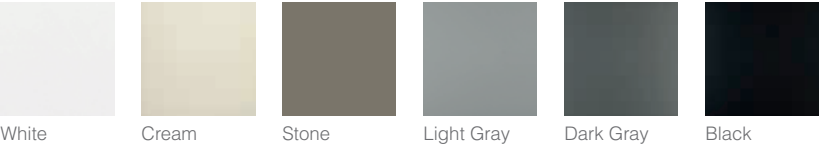
Nutshell



Toledo Walnut

# ESSO

## MATT LACK LAMINATE



# ETNA

## CONCRETE TEXTURED MELAMINE



# FILA

## S-MATT LACQUERED / MATT LACQUERED




## GLOSSY LACQUERED






# LEA


## MELAMINE FRAMED



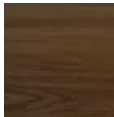
Sanded Oak



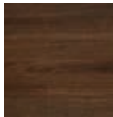
Sahara Oak



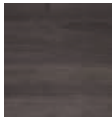
Gnarled Oak



Walnut



Milano Walnut



Gray Walnut

# LUNA

## SOLID WOOD FRAMED



Natural Wicker



Nordic Chestnut



Chestnut



Light Chestnut



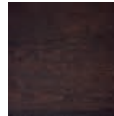
Rome Chestnut



Savana Walnut



Dark Chestnut



Dark Savana Walnut



Sooty Chestnut

## S-MATT LACQUERED / MATT LACQUERED



White



Stone White



Pearl White



Cream



Tortora



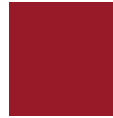
Ivory



Mink



Light Stone



Red



Sky Blue



Mint Green



Forest Green



Deep Blue



Ocean Blue



Light Gray



Stone Gray



Shadow Gray



Ash Gray



Dark Gray



Mist Gray



Fume



Anthracite



Black

## METALLIC S-MATT LACQUERED



S-Iced Coffee




S-Cacao




S-Lead Gray

# MARTE

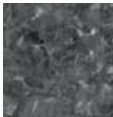
## COMPACT LAMINATE



Moonstone



Riverstone

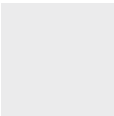
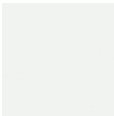
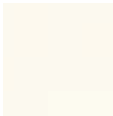

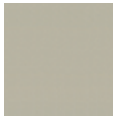


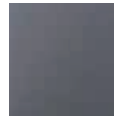






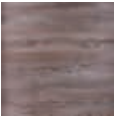

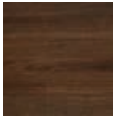
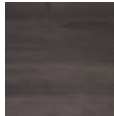
Skystone

# DOORS

## MIA

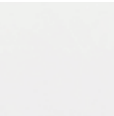
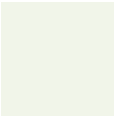
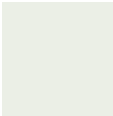


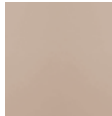

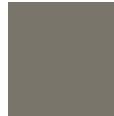




### MELAMINE












											
Glossy White	White Silk	Cream Silk	Mink	Sand Gray	Stone Silk	Fume Silk	Dark Gray	Sanded Oak	Naturel Oak	Sahara Oak	Gnarled Oak

			
Pera Walnut	Walnut	Milano Walnut	Gray Walnut

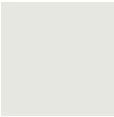
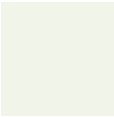
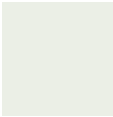
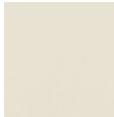

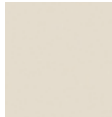






## MONA





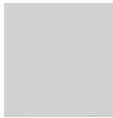







### S-MATT LACQUERED / MATT LACQUERED



											
White	Stone White	Pearl White	Cream	Tortora	Ivory	Mink	Light Stone	Red	Sky Blue	Mint Green	Forest Green

										
Deep Blue	Ocean Blue	Light Gray	Stone Gray	Shadow Gray	Ash Gray	Dark Gray	Mist Gray	Fume	Anthracite	Black

### GLOSSY LACQUERED

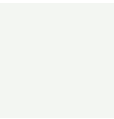
											
Glossy Snow White	Glossy Stone White	Glossy Pearl White	Glossy Cream	Glossy Tortora	Glossy Opus Cream	Glossy Opus Ivory	Glossy Opus Mink	Glossy Light Stone	Glossy Red	Glossy Opus Burgundy	Glossy Sky Blue

											
Glossy Mint Green	Glossy Forest Green	Glossy Deep Blue	Glossy Ocean Blue	Glossy Gray	Glossy Light Gray	Glossy Stone Gray	Glossy Shadow Gray	Glossy Ash Gray	Glossy Dark Gray	Glossy Mist Gray	Glossy Fume

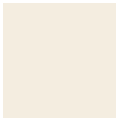
	
Glossy Anthracite	Glossy Black

# NEO


## MATT UV LACK




Pure White




Pure Cream




Pure Sand Gray




Pure Blue



Pure Gray



Pure Fume



Pure Anthracite

## GLOSSY UV LACK



Glossy White



Glossy Cream



Glossy Mink



Glossy Sand Gray



Glossy Sand Beige



Glossy Anthracite

# OPUS

## MATT LACQUERED GLASS



White



Cream



Ivory



Mink



Brown



Dark Gray



Black

## GLOSSY LACQUERED GLASS



Glossy White




Glossy Cream




Glossy Ivory



Glossy Mink




Glossy Red



Glossy Burgundy



Glossy Brown




Glossy Dark Gray



Glossy Black

# OTTO

## METAL TEXTURED MELAMINE



Metallic Gray



Metallic Bronze



Metallic Anthracite

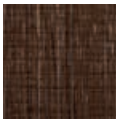
# DOORS

## PETRA

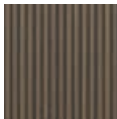
### TEXTURED VENEERED



Textured Oak



Textured Walnut



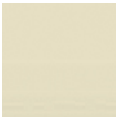
Reeded Dark Oak

## PICA

### GLOSSY ACRYLIC



White



Cream



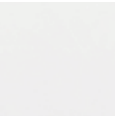
Stone



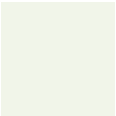
Anthracite

## RITMO

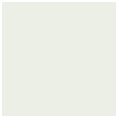
### S-MATT LACQUERED / MATT LACQUERED



White



Stone White



Pearl White



Cream



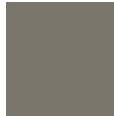
Tortora



Ivory



Mink



Light Stone



Red



Sky Blue



Mint Green



Forest Green



Deep Blue



Ocean Blue



Light Gray



Stone Gray



Shadow Gray



Ash Gray



Dark Gray



Mist Gray



Fume

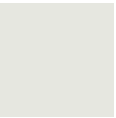


Anthracite

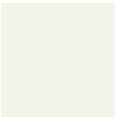


Black

### GLOSSY LACQUERED



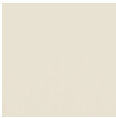
Glossy Snow White



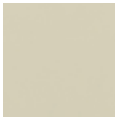
Glossy Stone White



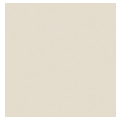
Glossy Pearl White



Glossy Cream



Glossy Tortora



Glossy Opus Cream



Glossy Opus Ivory



Glossy Opus Mink



Glossy Light Stone



Glossy Red



Glossy Opus Burgundy



Glossy Sky Blue



Glossy Mint Green



Glossy Forest Green



Glossy Deep Blue



Glossy Ocean Blue



Glossy Gray



Glossy Light Gray



Glossy Stone Gray



Glossy Shadow Gray



Glossy Ash Gray



Glossy Dark Gray



Glossy Mist Gray



Glossy Fume



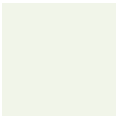
Glossy  
Anthracite



Glossy Black

SERA

MATT LACQUERED



Stone White



Cream



Ivory



Sky Blue

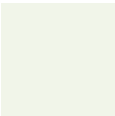


Light Gray



Stone Gray

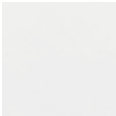
MATT LACQUERED WITH GOLD DECORATION



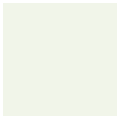
Golden Stone  
White

SETA

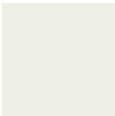
S-MATT LACQUERED / MATT LACQUERED



White



Stone White



Pearl White



Cream



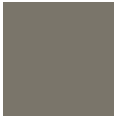
Tortora



Ivory



Mink



Light Stone



Red



Sky Blue



Mint Green



Forest Green



Deep Blue



Ocean Blue



Light Gray



Stone Gray



Shadow  
Gray



Ash Gray



Dark Gray



Mist Gray



Fume



Anthracite



Black

METALLIC S-MATT LACQUERED



S-Iced Coffee



S-Cacao

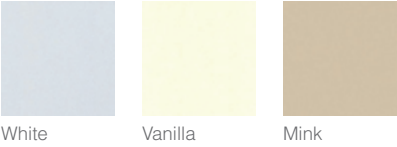


S-Lead Gray

# DOORS

## TALIA

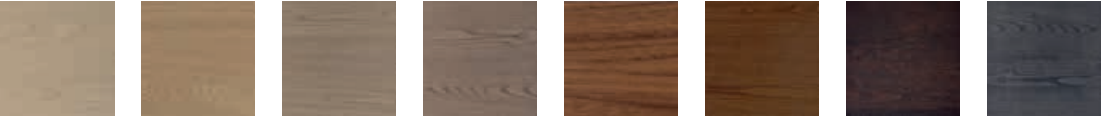
### MATT POLIMERIC LAMINATE



White Vanilla Mink

## TERRA

### VENEERED



Nordic Chestnut Chestnut Light Chestnut Rome Chestnut Savana Walnut Dark Chestnut Dark Savana Walnut Sooty Chestnut

## VERA

### SOLID WOOD FRAMED



Nordic Chestnut Chestnut Light Chestnut Rome Chestnut Dark Chestnut Sooty Chestnut

### S-MATT LACQUERED / MATT LACQUERED



White Stone White Pearl White Cream Tortora Ivory Mink Light Stone Red Sky Blue Mint Green Forest Green



Deep Blue Ocean Blue Light Gray Stone Gray Shadow Gray Ash Gray Dark Gray Mist Gray Fume Anthracite Black

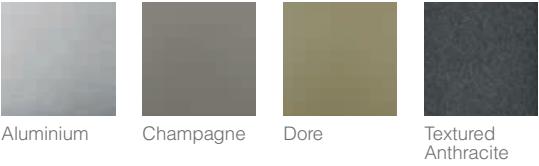
### METALLIC S-MATT LACQUERED



S-Iced Coffee S-Cacao S-Lead Gray

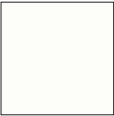
# AXIS

Profiles: Available in aluminium, champagne, dore, textured anthracite and all lacquered colors.



Doors: Available in all Arya, Effe, Esso, Etna, Luna, Lago, Mia, Neo, Otto, Pica, Petra, Seta, Terra, Vera door colors.

# CABINETS



White



Beige



Fume



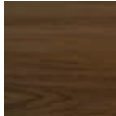
Sanded Oak



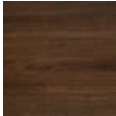
Sahara Oak



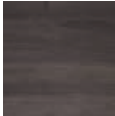
Gnarled Oak



Walnut



Milano Walnut



Gray Walnut

# WORKTOPS



40 mm - PVC Edged Laminated Worktop



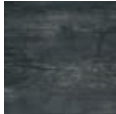
Calacatta



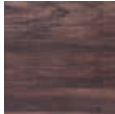
Pulpis



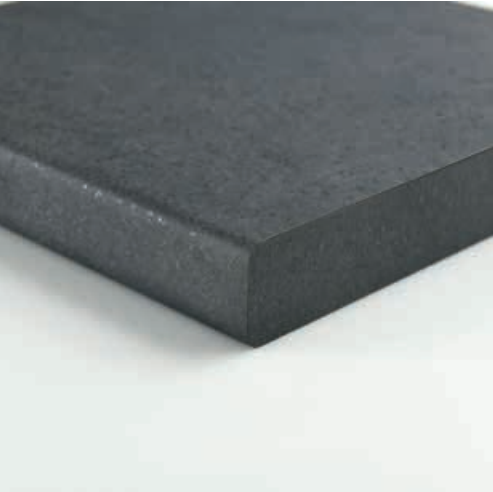
Acacia



Rustic Oak



Antique Walnut



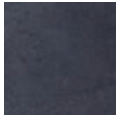
40 mm - Textured Laminated Postforming Worktop



Stone Gray



Stone Mink



Stone Fume

# HANDLES



EFFE



ESSO



ESSO



ESSO



ETNA



ETNA



LAGO



LAGO



LEA



LEA



LUNA



MIA



MIA



NEO



OTTO



OTTO



PICA



PICA



PICA



PICA



PETRA



RITMO



SETA



TONO

# HANDLES



TERRA



TERRA



TERRA



TERRA SEMI-INTEGRATED



TERRA SEMI-INTEGRATED



TERRA SEMI-INTEGRATED



TERRA SEMI-INTEGRATED



DORA INTEGRATED



MIA INTEGRATED



NEO INTEGRATED



NEO INTEGRATED



PETRA INTEGRATED



ARTE



ARTE



ARTE



ARYA



ARYA



ARYA



ARYA



ARYA



HERA



HERA



HERA



HERA



MONA



MONA



MONA



SERA



SERA



TALIA



TALIA



TALIA



VERA

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Project / Lineadecor  
Kitchen Arrangements / Lineadecor & Life comunica  
Art Direction / Life comunica - Marco Massalini  
Photography / Life comunica - Giorgio Trebbi  
Graphic Design / Life comunica  
Styling / Paola Motolese Lazzaro  
Text / Lineadecor  
Color seperation / Immagine e colore  
Print / Eli Ofset

**LIFE**COMUNICA

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